

Super Hamlet 64 Production/Marketing Pack - 2019

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About Edalia Day

Edalia's theatre is visually stunning, full of explosive movement and exhilarating video projection, with comedy and a child like sense of play at the heart of everything they make.

They're a transgender/non-binary spoken word artist, animator and theatre maker based in Norwich. They trained in classical acting at the Academy of Live and Recorded Arts in London and in mime and physical theatre at the revered Ecole Jacques Lecoq in Paris. In their 13 years of freelance acting they've performed in a wealth of Shakespeare productions with notable roles including Bottom, Malvolio, Hamlet, Prospero and King Lear.

Their first self produced show, In The Surface of a Bubble(2014), used martial arts and masks to tell the story of where our dreams come from and this year they're also touring Too Pretty To Punch, a one person show about transphobia and what it feels like living outside of all the boxes.

Contact

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Social Media

Twitter: [@edaliaday](#)

Facebook: <https://www.facebook.com/eddydaylia/>

YouTube: <https://www.youtube.com/Eddylonglegs>

Instagram: [@edaliaday](#)



Super Hamlet 64 copy:

A comedy spoken word show about videogames and Shakespeare.

Inspired by films like Tron, Scott Pilgrim Vs The World and Wreck it Ralph, and with references to almost every single videogame ever made, Super Hamlet 64 is fast paced retelling of Shakespeare's most famous play, full of live music, interactive video projection, 90s nostalgia and comedy songs.

Lecoq trained Edalia Day couples Shakespeare's soliloquies with modern poetry, in this high octane comedy, exploring ideas of adulthood, ambition, gender and our fragile relationship with technology.

★★★★★ "Day never ceased to impress, effortlessly switching between characters...the best original play I have seen." - Theatre Bath

★★★★★ "Thrillingly funny and highly inventive." - The Upcoming

★★★★★ "A cleverly written piece of theatre that makes an excellent use of technology"
- West End Penguins

"Day is a tour de force" - A Younger Theatre

"A total blast. Witty and playful with a super kinetic central performance. A really fun, geeky hour." - David Byrne - New Diorama Artistic Director

Edalia is a trans/non-binary spoken word artist, animator and theatre maker based in Norwich. They trained at Lecoq and Alra have performed in a wealth of Shakespeare and physical theatre with notable roles including Bottom, Malvolio, Queen Elizabeth, Hamlet, Prospero and King Lear.



Trailer:

<https://www.youtube.com/watch?v=-ZJHH4a52Go>

Full length video available on request.

Industry quotes:

"Had a total blast Super Hamlet 64. Witty, playful and silly with a super kinetic central performance. A really fun, geeky hour."

David Byrne, New Diorama Aristic Director

"The whole concept and design of the piece was fantastic and most impressive. A truly unique piece of very entertaining theatre."

Nicky - The Warren, Brighton

Praise from reviewers:

"Day never ceased to impress, like a man possessed at times, effortlessly switching between characters...the best original play I have seen."

★★★★★ **Theatre Bath**

<https://theatrebath.co.uk/blog/fringe-review-super-hamlet-64-parody-dlc-rondo-theatre-bath-fringe-festival/>

"Thrillingly funny and highly inventive."

★★★★★ **The Upcoming**

<https://www.theupcoming.co.uk/2018/08/20/camden-fringe-2018-super-hamlet-64-at-the-cockpit-theatre-theatre-review/>

"At its heart, a complex piece of theatre, it retains much of the darkness of the original and it is propelled beautifully by the fragile and powerfully athletic performer."

Weston Super Mum

"With so many much-loved references to spot and enjoy, this improbable love-child of Shakespeare and Nintendo stands up as a geeky treat."

"Day's antics are joyfully creative, whether he's flinging an imaginary banana in a round of Mario Kart or apologising to unseen enemies as he bounces on their heads"

Fringe Guru

"Gamers love the gaming jokes, Shakespeare lovers adore the Shakespeare jokes, and non gamers enjoy the mix of video projection, physical comedy and spoken word."

Buxton Fringe

Audience responses:

"This show is absolutely ridiculously good. Best live show I've watched in a very very very long time."

"A total geek fest."

"A phenomenal performance. My son got all the new game references and I got all the old ones."

My son has asbergers and would never have otherwise got into Shakespeare. Now he knows Hamlet!"

"Had me grinning from select difficulty start to boss level end last night."

"If you consider yourself a gamer, a Shakespeare fan, or just a theatre fan you need to see this."



Important details:

Suitable for:

Small scale (50-150 seats) Theatres/Studios/Arts Centres
Festivals
Rural Touring/Libraries
Site specific opportunities

Running time

1 hour, 20 minutes + 15 minute interval

Sight lines

Edalia stands throughout and is very tall. The projections are visually spectacular, customised for every venue so that sight lines are rarely an issue.

Age range

8 - 80 years old

Swearing:

There is no swearing in the show.

Set:

A flexible scaffolding structure with a white sheet.
1 Ukulele. 1 Flute. 1 Saxophone.

Blackout

We require a blackout or near blackout. If windows are accessible we have the means to black them out during our set up.

Tech set up

Though it looks technically impressive the show can run off as little as one projector and 1 speaker which we can supply. It looks a lot better with at least a couple of lights (which we can bring) but we've made the show flexible enough to tour to a variety of theatre and non-theatre spaces.

We require a minimum of 3 hours to tech the show in theatres, though 5+ hours is preferable.

If we're bringing our own lights etc we need a minimum of 5 hours.

Creative Team

Writer/Performer/Animation: Edalia Day
Pixel Art: David Cousens
Set design/Animation: Darius Powell
Stage Manager: David Calder
Composer: Dan Bottomley

Common questions:

Q: Why 64?

A: The title refers to Super Mario 64, one of the most popular games for the Nintendo 64, a gaming console from the late 90s.

Q: What is the barcode on the flyers for?

A: This is a QR code and can be scanned using the 'QR code scanner' app on your smartphone to view the trailer for the show.

Q: Do you need to know anything about gaming to enjoy the show?

A: No. A lot of audience members who know nothing about gaming, especially over 50's boast about loving the show for its wit, physicality and impressive use of video projection.

Q: Do I need to know anything about Shakespeare to enjoy the show?

A: No. Even without any knowledge of gaming or Shakespeare the show's exciting visuals and Edalia's energetic physical comedy

That said, gamers and fans of Shakespeare are our main target audiences and there are lot of comic references to famous Shakespeare's speeches and to all sorts of games from the 80s to the present day to delight anyone from a novice Shakespeare buff to a hardened videogame fan (and vice versa).



Key selling points and target markets:

Strengths

- Fast paced visual storytelling.
- Innovative use of video projection
- Unique: Edalia's shows have a unique visual style and off the wall feel you won't have experienced before.
- Physically impressive: Edalia plays all the characters and rapidly switches between them altering his voice and body dramatically.
- Physical theatre and comedy from the Jacques Lecoq school in Paris, famous among theatre makers.
- Vibrant spoken word: Edalia performs regularly at poetry nights and slams around the uk. He plays with words in a delightful, energetic way.
- Crosses theatre, comedy and poetry genres
- A great way to introduce people to Shakespeare
- Gender: Edalia is transgender and there are nods towards notions of privilege and gender throughout though it's not the main focus of the piece. Ophelia has been given a more central role as.

Opportunities

- Audience development: An opportunity to connect with new audiences.
- This show is especially suited to teenagers and their families, a sometimes neglected age group in theatre.



Target Markets

- Physical theatre enthusiasts
- Drama students
- English students
- Poets
- Spoken word fans
- Gamers
- Animators
- Fans of projection mapping
- Fans of Science fiction
- Cosplayers
- Geeks
- Practitioners/Artists
- Theatre risk takers
- Theatre tech/lighting students
- Fans of clowning and physical theatre
- Shakespeare fans
- Transgender and/or non-binary people
- Teachers
- Schools

Note: this show isn't an educational show, but many past audience members have praised it for introducing their children to Shakespeare.

There's a large **autistic** gamer community and many autistic people get a lot out of the show so targeting autistic groups could be a good potential audience.

I'm transgender and though the show isn't about that there are some nods to it and it proves popular among **trans/non-binary** audiences.

If you like [] then you'll love Super Hamlet 64:

- Golem/1927/Complicite: Edaliala interacts with video projection in a similar way to companies such as Complicite and 1927.
- Edgar Wright/Scott Pilgrim VS the world: Edgar Wright's hit film about a teenager having to battle his partner's 7 jealous ex-boyfriends has a similar style, with a lot of references to videogames and geek culture.
- Ghostbusters, Tron, Ready Player One, Wreck it Ralph,

Education and Outreach

Edalia is happy to provide workshops and post show discussions during their time at your venue. For further details about what we can offer please go to www.edaliaday.co.uk/workshops or contact them at edalia.day@gmail.com

Current suitable workshops:

Live digital puppetry

A drama workshop adaptable for all ages, puppeteering and performing alongside projected animated characters.

Introduction to projection mapping

A beginner's course in using video projection for theatre makers, designers, artists and events managers.

The Fundamentals of Jacques Lecoq

A one day masterclass introducing the foundations of the Lecoq teachings on physical theatre.

